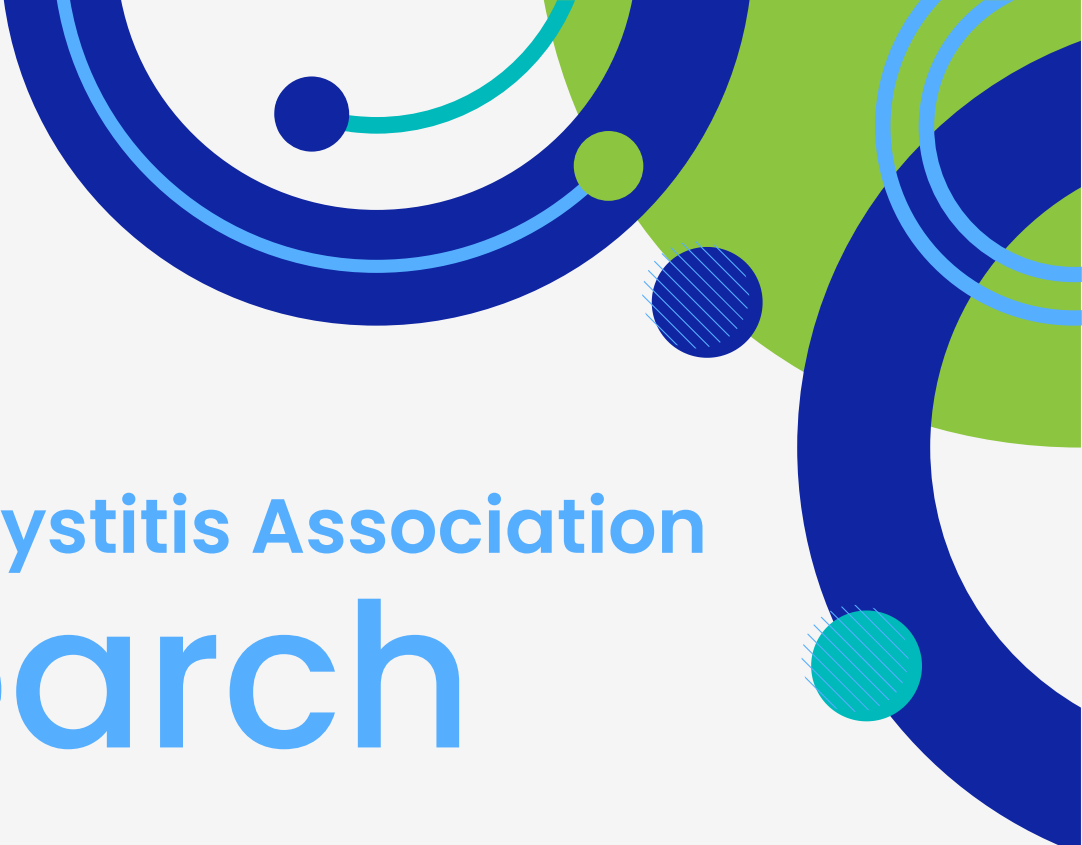




Interstitial Cystitis Association Research Partner Prospectus

OPPORTUNITIES FOR 2026–2027

Interstitial Cystitis Association
388 S Main St, Ste 440–#157
Akron, OH 44311
ICAmail@ichelp.org
ichelp.org

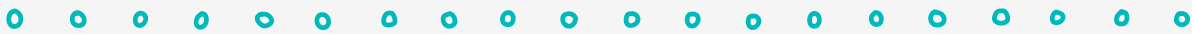


REV 09–2026



About the Interstitial Cystitis Association

The Interstitial Cystitis Association (ICA) is the only national non-profit organization in the U.S. dedicated to improving the lives of individuals affected by interstitial cystitis/bladder pain syndrome (IC/BPS). Our mission is to **promote efficient diagnosis and optimal care for people affected by IC/BPS through advocacy, education, and community.**



As an organization we value:

- **Evidence-based information:** We engage in ongoing review of the peer-reviewed literature and connect our community to science-driven education.
- **Humanity:** We support our community with grace, care, and compassion, and with the purpose of improving lives.
- **Diversity:** We value the broad range of perspectives offered by our community. We believe the unique backgrounds and experiences that inform their contributions to our community add depth and richness to our work.
- **Partnership:** As the premier organization serving the IC/BPS community in the U.S., we believe that meaningful progress requires collaboration across borders, disciplines, and sectors. We actively build and sustain relationships with patients, researchers, clinicians, and advocates, both in the U.S. and internationally, to share knowledge, amplify our collective voice, and advance care for all people affected by IC/BPS.

Why Partner with Us?

In addition to the ICA's history of successfully facilitating patient engagement in research projects, there are various advantages to partnering with us for your research needs:

■ Trusted Source in the IC/BPS Community

- Our organization is recognized as a reliable and respectful resource among patients, caregivers, and providers.

■ Access to an Extensive Patient Network

- We maintain a robust database and an active social media presence, enabling effective outreach to a diverse range of constituents.

■ Patient Leadership

- Our leadership team comprises patients, ensuring that lived experience is at the heart of our mission and activities.
- We offer unique perspectives to help shape recruitment materials and study protocols, making them more relevant and accessible to patients.

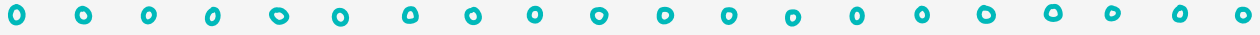
■ Academics and Research Expertise

- One of our leaders holds an academic doctorate and has hands-on research experience, facilitating effective collaboration and understanding of research needs.

■ Ethical & Transparent Collaboration

- We prioritize transparency, ethics, and respect in all partnerships with researchers and institutions.

Partnership Opportunities



The ICA can assist researchers in various ways, which can be selected individually or as a package of at least 5 for an overall 10% discount. Nonprofits may also be eligible for additional discounts.

Benefits	Cost	Estimated Reach
One study recruitment post on the ICA's social media accounts (Facebook, Instagram, and LinkedIn)	\$250 each or \$600 for all	• Facebook ◦ 44,000+ followers • Instagram ◦ 3,000+ followers • LinkedIn ◦ 600 followers
One custom recruitment email to the ICA constituent database	• Full database: \$3,500 • 50% of database: \$1,750 • 25% of database: \$875	• Full database ≈ 42,000 constituents • 50% of database ≈ 21,000 constituents • 25% of database ≈ 10,500 constituents
One recruitment ad in one issue of the monthly ICA eNewsletter	\$2,500	42,000+ constituents
A full webpage on the study on the ICA's website, with a link from the ICA's Participate in Research webpage	\$500 per month or \$1,250 for 3 months	Average of 13 million impressions and 250,000 clicks annually
A recruitment ad in one edition of the ICA Update (the ICA's biannual magazine)	\$2,000 (half page) or \$3,500 (full page)	42,000+ constituents digitally/1,000+ in print
Feedback on study topic, study design, and/or recruitment materials	\$150 per hour per subject matter expert	

Additional opportunities may be negotiated. Graphic design work (e.g., creation of social media posts) will incur additional fees.