ABOUT THE ICA

The Interstitial Cystitis Association is the only non-profit, charitable organization dedicated to improving the quality of healthcare and lives of people with interstitial cystitis/bladder pain syndrome (IC/BPS). The ICA works tirelessly to provide advocacy, research funding, and education to ensure early diagnosis and optimal care with dignity for the 4 to 12 million men, women, and children suffering with IC/BPS. To fulfill its mission, the ICA pursues three core functions:

EDUCATION
As a reputable and trusted source, ICA delivers critical health information and support to IC/BPS patients, caregivers, and their loved ones and increases IC/BPS awareness among healthcare providers and the general public.

ADVOCACY
ICA raises awareness among legislators and government leaders about the need for increased levels of dedicated federal funding for IC/BPS research, education, and awareness, and ensures public policies serve the interests of people with IC/BPS.

RESEARCH
The ICA advocates for IC/BPS research funding through the Centers for Disease Control and Prevention (CDC), Department of Defense (DOD), and the National Institutes of Health (NIH) for further exploration to discover better treatments and ultimately a cure for IC/BPS.

WHAT PEOPLE ARE SAYING ABOUT ICA

I have felt hopeless and alone until now. I was enlightened and empowered with resources and knowledge that I did not know existed. I did not realize how many people are affected by IC. I feel I can start to make a plan for myself now.
— Randi

Thank you again, for all of your amazing help!! You have helped me more in our short time than anyone in the IC Community in years!
— Amanda

I cannot imagine WHAT I’d do without the ICA...the ICA gave me HOPE!
— Christina

Thank you so much for your excellent services. ICA provided me excellent support when I was first diagnosed, and I feel so fortunate that the service still continues.
— Debbie

I have found the ICA website a wonderful resource.
— Teena
Living with pelvic and bladder pain can be difficult.

We are here to help.

Why Choose ICA?

Through its Corporate Partnership Program, ICA seeks to build strategic relationships with companies committed to our shared goal to improve the lives of those in the IC/BPS community by providing funding, services, and programs. ICA’s Corporate Partnership provides your company:

- Visibility through ongoing exposure to the ICA community of patients, family caregivers, and healthcare providers.
- Networking with key thought leaders in the field to share ideas, discuss trends, and develop collaborations.
- The opportunity to align with a cause that resonates with your employees, and patients you serve.
## LEVELS & BENEFITS

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<thead>
<tr>
<th>Benefits</th>
<th>Reach</th>
<th>Visionary Partner $25,000</th>
<th>Leadership Partner $15,000</th>
<th>Patron Partner $10,000</th>
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</thead>
<tbody>
<tr>
<td>Partner Recognition on ICA website</td>
<td>2.4 million page views/year</td>
<td>Logo, link to website, &amp; description</td>
<td>Logo &amp; link to website</td>
<td>Logo &amp; link to website</td>
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<tr>
<td>Partner Recognition in monthly ICA eNews</td>
<td>45,000+ constituents</td>
<td>Logo &amp; link to website</td>
<td>Logo &amp; link to website</td>
<td>Logo &amp; link to website</td>
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<tr>
<td>Partner Recognition in ICA Update **</td>
<td>3,500 subscribers</td>
<td>Logo, link to website, &amp; description</td>
<td>Logo &amp; link to website</td>
<td>Logo &amp; link to website</td>
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<tr>
<td>Full-page, 4-color corporate ad in issue of the ICA Update</td>
<td>3,500 subscribers</td>
<td>3/year</td>
<td>2/year</td>
<td>1/year</td>
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<tr>
<td>Corporate profile feature in an issue of ICA Update</td>
<td>3,500 subscribers</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Opportunity to provide educational content for monthly ICA eNews</td>
<td>45,000+ constituents</td>
<td>6/year</td>
<td>4/year</td>
<td>2/year</td>
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<tr>
<td>Opportunity to provide educational content for daily social media posts</td>
<td>3.9 million</td>
<td>12/year</td>
<td>6/year</td>
<td>4/year</td>
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<tr>
<td>Opportunity to provide educational content for ICA website</td>
<td>2.4 million page views/year</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Opportunity to provide educational content for an ICA webinar</td>
<td>2,000 subscribers</td>
<td>2 webinars</td>
<td>1 webinar</td>
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<tr>
<td>Opportunity to provide educational content for article in ICA Update</td>
<td>3,500 subscribers</td>
<td>X</td>
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<tr>
<td>Opportunity to provide educational content for an exclusive email to the ICA community</td>
<td>45,000+ constituents</td>
<td></td>
<td>X</td>
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<tr>
<td>Opportunity to conduct quick poll/short survey of ICA community</td>
<td>45,000+ constituents</td>
<td>X</td>
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**The ICA Update** is an award-winning magazine with in-depth stories about IC/BPS research, treatment, and lifestyle issues that is published three times per year and is archived on the ICA website.
RESPONSE FORM

PLEASE COMPLETE AND RETURN TO:
Interstitial Cystitis Association (ICA)
1660 International Drive, Suite 600, McLean, VA 22102
email: icamail@ichelp.org

PRIMARY CONTACT INFORMATION

NAME ____________________________________________________________
TITLE ____________________________________________________________
COMPANY _________________________________________________________
ADDRESS ________________________________________________________
CITY/STATE/ZIP __________________________________________________
PHONE __________________________________________________________
EMAIL ___________________________________________________________

YES, I WOULD LIKE TO DISCUSS THE FOLLOWING ICA CORPORATE PARTNERSHIP OPPORTUNITY:

☐ Visionary Partner — $25,000
☐ Leadership Partner — $15,000
☐ Patron Partner — $10,000

FOR MORE INFORMATION, CONTACT:
Nicki Mehall at nicki.mehall@ichelp.org

The Interstitial Cystitis Association is a 501(c)3 non-profit, charitable organization. Tax ID: 13-3292137
Corporate Partnership agreements are renewable annually.