



Conquering IC.  
Changing Lives.



# ICA CORPORATE PARTNERSHIP PROGRAM



# ABOUT THE ICA

The Interstitial Cystitis Association is the only non-profit, charitable organization dedicated to improving the quality of healthcare and lives of people with interstitial cystitis/bladder pain syndrome (IC/BPS). The ICA works tirelessly to provide advocacy, research funding, and education to ensure early diagnosis and optimal care with dignity for the 4 to 12 million men, women, and children suffering with IC/BPS. To fulfill its mission, the ICA pursues three core functions:

## EDUCATION

As a reputable and trusted source, ICA delivers critical health information and support to IC/BPS patients, caregivers, and their loved ones and increases IC/BPS awareness among healthcare providers and the general public.

## ADVOCACY

ICA raises awareness among legislators and government leaders about the need for increased levels of dedicated federal funding for IC/BPS research, education, and awareness, and ensures public policies serve the interests of people with IC/BPS.

## RESEARCH

The ICA advocates for IC/BPS research funding through the Centers for Disease Control and Prevention (CDC), Department of Defense (DOD), and the National Institutes of Health (NIH) for further exploration to discover better treatments and ultimately a cure for IC/BPS.

## WHAT PEOPLE ARE SAYING ABOUT ICA

*I have felt hopeless and alone until now. I was enlightened and empowered with resources and knowledge that I did not know existed. I did not realize how many people are affected by IC. I feel I can start to make a plan for myself now.*  
— Randi

*Thank you again, for all of your amazing help!! You have helped me more in our short time than anyone in the IC Community in years!*  
— Amanda

*I cannot imagine WHAT I'd do without the ICA...the ICA gave me HOPE!*  
— Christina

*Thank you so much for your excellent services. ICA provided me excellent support when I was first diagnosed, and I feel so fortunate that the service still continues.*  
— Debbie

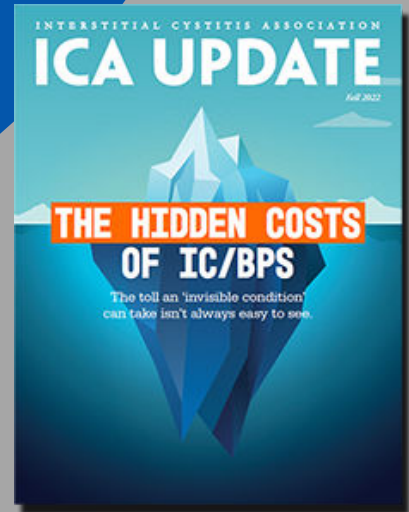
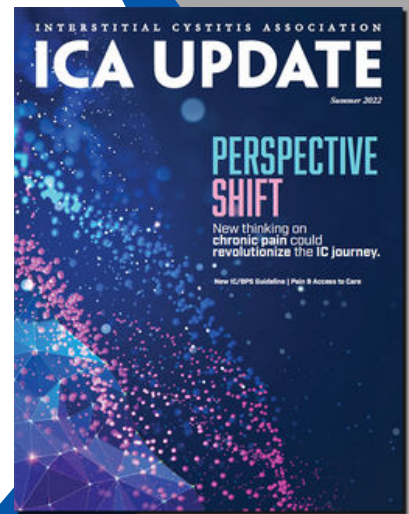
*I have found the ICA website a wonderful resource.*  
— Teena



Living with pelvic and bladder pain can be difficult.

**We are here to help.**

I WANT TO...



# WHY CHOOSE ICA?

Through its Corporate Partnership Program, ICA seeks to build strategic relationships with companies committed to our shared goal to improve the lives of those in the IC/BPS community by providing funding, services, and programs. ICA's Corporate Partnership provides your company:

- Visibility through ongoing exposure to the ICA community of patients, family caregivers, and healthcare providers.
- Networking with key thought leaders in the field to share ideas, discuss trends, and develop collaborations.
- The opportunity to align with a cause that resonates with your employees, and patients you serve.

**ICA Website**

**2.4 million**  
page views per year

**ICA eNews**

**45,000+**  
constituents

**ICA Update**

**3,500**  
subscribers

# LEVELS & BENEFITS

		<b>Visionary Partner \$25,000</b>	<b>Leadership Partner \$15,000</b>	<b>Patron Partner \$10,000</b>
<b>Benefits</b>	<b>Reach</b>			
Partner Recognition on ICA website	2.4 million page views/year	Logo, link to website, & description	Logo & link to website	Logo & link to website
Partner Recognition in monthly ICA eNews	45,000+ constituents	Logo & link to website	Logo & link to website	Logo & link to website
Partner Recognition in <i>ICA Update</i> **	3,500 subscribers	Logo, link to website, & description	Logo & link to website	Logo & link to website
Full-page, 4-color corporate ad in issue of the <i>ICA Update</i>	3,500 subscribers	3/year	2/year	1/year
Corporate profile feature in an issue of <i>ICA Update</i>	3,500 subscribers	X	X	X
Opportunity to provide educational content for monthly ICA eNews	45,000+ constituents	6/year	4/year	2/year
Opportunity to provide educational content for daily social media posts	3.9 million	12/year	6/year	4/year
Opportunity to provide educational content for ICA website	2.4 million page views/year	X	X	
Opportunity to provide educational content for an ICA webinar	2,000 subscribers	2 webinars	1 webinar	
Opportunity to provide educational content for article in <i>ICA Update</i>	3,500 subscribers	X		
Opportunity to provide educational content for an exclusive email to the ICA community	45,000+ constituents	X		
Opportunity to conduct quick poll/short survey of ICA community	45,000+ constituents	X		

\*\*The *ICA Update* is an award-winning magazine with in-depth stories about IC/BPS research, treatment, and lifestyle issues that is published three times per year and is archived on the ICA website.

# RESPONSE FORM

**PLEASE COMPLETE AND RETURN TO:**

Interstitial Cystitis Association (ICA)  
1660 International Drive, Suite 600, McLean, VA 22102  
email: [icamail@ichelp.org](mailto:icamail@ichelp.org)

## PRIMARY CONTACT INFORMATION

**NAME** \_\_\_\_\_

**TITLE** \_\_\_\_\_

**COMPANY** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY/STATE/ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**YES, I WOULD LIKE TO DISCUSS THE FOLLOWING  
ICA CORPORATE PARTNERSHIP OPPORTUNITY:**

- Visionary Partner — \$25,000
- Leadership Partner — \$15,000
- Patron Partner — \$10,000

**FOR MORE INFORMATION, CONTACT:**

Nicki Mehall at [nicki.mehall@ichelp.org](mailto:nicki.mehall@ichelp.org)

The Interstitial Cystitis Association is a 501(c)3 non-profit, charitable organization.

Tax ID: 13-3292137

Corporate Partnership agreements are renewable annually.