

Become a “Step Up for IC/BPS” Partner

Partner with the Interstitial Cystitis Association (ICA) in a charity walk dedicated to the IC/BPS community to:

- Promote IC/BPS awareness in local communities
- Create communities of support for IC/BPS patients and families
- Raise funds to advance research, education, and advocacy

Participate and Step Up for IC/BPS!

How YOU Can Help

- Become a SPONSOR
- Register to WALK
- Become an EXHIBITOR
- Donate to the ICA



Sponsor Opportunities

Levels & Benefits	PLATINUM \$3,000	GOLD \$1,500	SILVER \$750	BRONZE \$300
Speaking opportunity during opening remarks	X			
Brand recognition on walk route signage	Logo on all signs	Logo on 2 signs		
Mention in ICA press release regarding walk event	X	X		
Recognition in <i>ICA Update</i> magazine	X			
Recognition in <i>ICA eNews</i> and ICA social media channels	X	X		
Publicity in pre- and post- walk event emails	X	X		
Branding on official event T-shirt	Logo	Logo	Text	
Recognition as sponsor on event website page	Logo	Logo	Text	Text
Exhibit space at event	6' Table	6' Table	Shared Table	Shared Table
Stage sponsor signage	Logo	Text		
Walk registrations & event -T-shirts	5	3	2	1

Sponsor Level

Platinum: \$3,000 Gold: \$1,500 Silver: \$750 Bronze: \$300 Other: _____

Enclosed is my: check/money order credit card payment

Credit Card Information: VISA MasterCard Discover American Express

Credit Card Number: _____

Name as it Appears on Credit Card: _____

Exp. Date: _____ Security Code: _____ Today's Date: _____

Signature of Cardholder: _____

Name: _____

Address: _____

Phone: (_____) _____ ()Home ()Work ()Cell

*Email: _____