



Conquering IC.
Changing Lives.

**ICA CORPORATE
PARTNERSHIP PROGRAM**



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The Interstitial Cystitis Association is the only non-profit, charitable organization dedicated to improving the quality of healthcare and lives of people with interstitial cystitis (IC). The ICA works tirelessly to provide advocacy, research funding, and education to ensure early diagnosis and optimal care with dignity for the 4 to 12 million men, women, and children suffering with IC. To fulfill its mission, the ICA pursues three core functions:

EDUCATION

As a reputable and trusted source, ICA delivers critical health information and support to IC patients, caregivers, and their loved ones and increases IC awareness among healthcare providers and the general public.

ADVOCACY

ICA raises awareness among legislators and government leaders about the need for increased levels of dedicated federal funding for IC research, education, and awareness, and ensures public policies serve the interests of people with IC.

RESEARCH

ICA funds preliminary novel and promising research, encouraging researchers to gather the data required to obtain larger government grants for further exploration in the cause, diagnosis, treatment, and cure of IC.

WHAT PEOPLE ARE SAYING ABOUT ICA

I wouldn't know what to do without ICA and all the knowledge and information I have obtained through you.
— Kim

I have felt hopeless and alone until now. I was enlightened and empowered with resources and knowledge that I did not know existed. I did not realize how many people are affected by IC. I feel I can start to make a plan for myself now.
— Randi

Thank you! Your messages to me were so encouraging and took away the horrible loneliness and panic that I had been living with. You are doing an incredible service.
— Carolyn

I have found the ICA website a wonderful resource.
— Teena

Thank you so much for your excellent services. ICA provided me excellent support when I was first diagnosed, and I feel so fortunate that the service still continues.
— Debbie

Thank you again, for all of your amazing help!! You have helped me more in our short time than anyone in the IC Community in years!
— Amanda

I cannot imagine WHAT I'd do without the ICA...the ICA gave me HOPE!
— Christina



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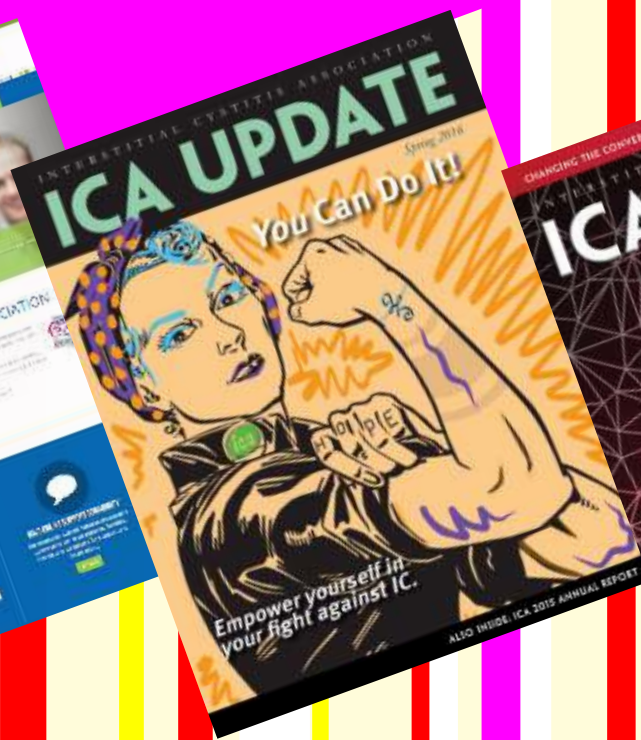
Through its Corporate Partnership Program, ICA seeks to build strategic relationships with companies committed to our shared goal to improve the lives of those in the IC community by providing funding, services, and programs. ICA's Corporate Partnership provides your company:

- Visibility through ongoing exposure to the ICA community of patients, family caregivers, and healthcare providers.
- Networking with key thought leaders in the field to share ideas, discuss trends, and develop collaborations.
- The opportunity to align with a cause that resonates with your employees, and patients you serve.

ICA Website
2.4 million
page views per year

45,000+
constituents **ICA eNews**
bi-weekly

5,000 subscribers
to **ICA UPDATE**



LEVELS AND BENEFITS

		Visionary Partner \$25,000	Leadership Partner \$15,000	Patron Partner \$10,000
Benefits	Reach			
Partner Recognition on ICA website	2.4 million page views/year	Logo, link to website, & description	Logo & link to website	Logo & link to website
Partner Recognition in bi-weekly ICA eNews	45,000+ constituents	Logo & link to website	Logo & link to website	Logo & link to website
Partner Recognition in <i>ICA Update</i> **	5,000 subscribers	Logo, link to website, & description	Logo & link to website	Logo & link to website
Full-page, 4-color corporate ad in issue of the <i>ICA Update</i>	5,000 subscribers	3/year	2/year	1/year
Corporate profile feature in an issue of <i>ICA Update</i>	5,000 subscribers	X	X	X
Invitation to VIP reception at AUA Annual Meeting, providing access to experts and key opinion leaders in IC	50 invitation-only attendees	4 representatives	3 representatives	2 representatives
Opportunity to provide educational content for bi-weekly ICA eNews	45,000+ constituents	6/year	4/year	2/year
Opportunity to provide educational content for daily social media posts	3.9 million	12/year	6/year	4/year
Seat on ICA Corporate Leadership Council*	Executive Committee	3 seats	2 seats	1 seat
Opportunity to provide educational content for ICA website	2.4 million page views/year	X	X	
Opportunity to provide educational content for an ICA webinar	2,000 subscribers	2 webinars	1 webinar	
Opportunity to provide educational content for article in <i>ICA Update</i>	5,000 subscribers	X		
Opportunity to provide educational content for an exclusive email to the ICA community	45,000+ constituents	X		
Opportunity to conduct quick poll/short survey of ICA community	45,000+ constituents	X		

*ICA Corporate Leadership Council is not an advisory board and does not have any fiduciary or governance role.

**The *ICA Update* is an award-winning magazine with in-depth stories about IC research, treatment, and lifestyle issues that is published three times per year and is archived on the ICA website.



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RESPONSE FORM

PLEASE COMPLETE AND RETURN TO:

Interstitial Cystitis Association (ICA)
7918 Jones Branch Drive, Suite 300, McLean, VA 22102
email: icamail@ichelp.org | fax: 703.506.3266

PRIMARY CONTACT INFORMATION

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

**YES, I WOULD LIKE TO DISCUSS THE FOLLOWING
ICA CORPORATE PARTNERSHIP OPPORTUNITY:**

Visionary Partner — \$25,000

Leadership Partner — \$15,000

Patron Partner — \$10,000

FOR MORE INFORMATION, CONTACT:

Nicki Mehall at nmehall@ichelp.org

The Interstitial Cystitis Association is a 501(c)3 non-profit, charitable organization. Tax ID: 13-3292137

Corporate Partnership agreements are renewable annually.