

Become a “Walk for an IC Cure” Partner

Partner with Interstitial Cystitis Association (ICA) in a charity walk dedicated to the interstitial cystitis (IC) community to:

- Promote IC awareness in local communities
- Create communities of support for IC patients and families
- Raise funds to advance IC research, education, and advocacy

Participate and take the steps of hope for an IC Cure!

How YOU Can Help

- Become a SPONSOR
- Register to WALK
- Become an EXHIBITOR
- Donate to ICA

Walk for an IC Cure



Sponsor Opportunities

Levels & Benefits	PLATINUM \$2,500	GOLD \$1,250	SILVER \$750	BRONZE \$300
Speaking opportunity during opening remarks	x			
Brand recognition on walk route signage	Logo on all signs	Logo on 2 signs		
Opportunity to be mentioned in event ICA press release regarding walk event	x	x		
Recognition in <i>ICA Update</i> magazine	x			
Recognition in <i>ICA eNews</i> and ICA social media channels	x	x		
Publicity in pre- and post- walk event emails	x	x		
Branding on official event T-shirt	Logo	Logo	Text	
Recognition as sponsor on event website page	Logo	Logo	Text	Text
Exhibit space at event	6' Table	6' Table	Shared Table	Shared Table
Stage sponsor signage	Logo	Text		
Walk registrations & event T-shirts	5	3	2	1

Registration and Participation Opportunities

Individual Walker: \$10 Registration Fee (register at <http://support.ichelp.org/goto/SanDiegoWalk>)

Walk Participants: Earn a “Walk for an IC Cure” event T-Shirt by fundraising or donating \$50 or more.

About ICA

The ICA is the only nonprofit charitable organization dedicated solely to improving the quality of healthcare and lives of people living with IC. The ICA uses tax-deductible donations to raise IC awareness and education, advocate for IC research dedicated to discovery of a cure and better IC treatments, and to serve as a central hub for the healthcare providers, researchers, and millions of patients who suffer with constant urinary urgency and frequency and extreme bladder pain called IC. (IC is also referred to as painful bladder syndrome, bladder pain syndrome, and chronic pelvic pain.) IC can affect anyone. More than 12 million people in the US have IC.

Our hope is that by bringing together businesses, communities, and the more than 12 million Americans affected by IC, we can shine a light on a disease that often goes undiagnosed and is misunderstood.

To become a “Walk for an IC Cure” sponsor, contact Kris Bayer at kbayer@ichelp.org.